**Guidelines for Abstract Posters in Exhibit Booths during 2012 ASCO Annual Meeting**

*As of 2/22/12*

Exhibitors may display electronic posters/abstracts in booths in the Oncology Professionals Hall in addition to providing abstract reprints.

**Guidelines**

- Exhibitors may display up to 4 different presentations (general poster, poster discussion, or oral abstract) per day for a total of 12 different presentations over the three day period, either on a single screen or multiple screens.
- Presentations may be displayed on screens as often as desired.
- Plenary presentations/materials may not be displayed at any time.
- Expert presenters may discuss a presentation for a maximum of one hour per day per presentation. Company representatives may discuss a presentation as often as desired.
- Presenters or company representatives may speak with individuals or to a group that gathers.
- Presentation display areas may not include seating for attendees.
- Companies are required to secure proper author permissions for all presentations.
- Companies are required to follow the Policies for Exhibitors and Other Organizations at
- ASCO Meetings (available at chicago2012.asco.org under "Exhibitor Information").
- For information about using ASCO's Virtual Meeting content in your booth, contact licensing@asco.org.
- Companies are required to follow **ASCO's Embargo Policy** listed below:

| Date | Embargo Time | Description of data released |
|---|---|---|
| Wednesday, May 16 | 6:00 PM (EDT) | Proceedings I abstract embargo lift at 6 PM |
| Friday, June 1 | N/A | N/A |
| Saturday, June 2 | 4:00 AM (CDT) | All Onsite Abstracts (Clinical Review Abstracts/Late Breaking Abstracts) to be presented on June 2 |
| Sunday, June 3 | 4:00 AM (CDT) | All Onsite Abstracts (Clinical Review Abstracts/Late Breaking Abstracts/Plenary) to be presented on June 3 |
| Monday, June 4 | 4:00 AM (CDT) | All Onsite Abstracts (Clinical Review Abstracts/Late Breaking Abstracts) to be presented on June 4-5 |